

DRONE

INDUSTRY & CAREERS BLUEPRINT



MEDIA KIT

DRONE BUSINESS & TRAINING INSTITUTIONS BUYER'S GUIDE

Designed & Published for
National Government Departments
Provincial Government Departments
Local Governments Departments
Corporates - SMME'S
Selected Top Schools



www.droneindustryandcareersblueprint.africa



OVERVIEW

The Drone Industry & Careers Blueprint® 2026 -2028 serves as a premier networking and knowledge platform for stakeholders across the unmanned aviation ecosystem.

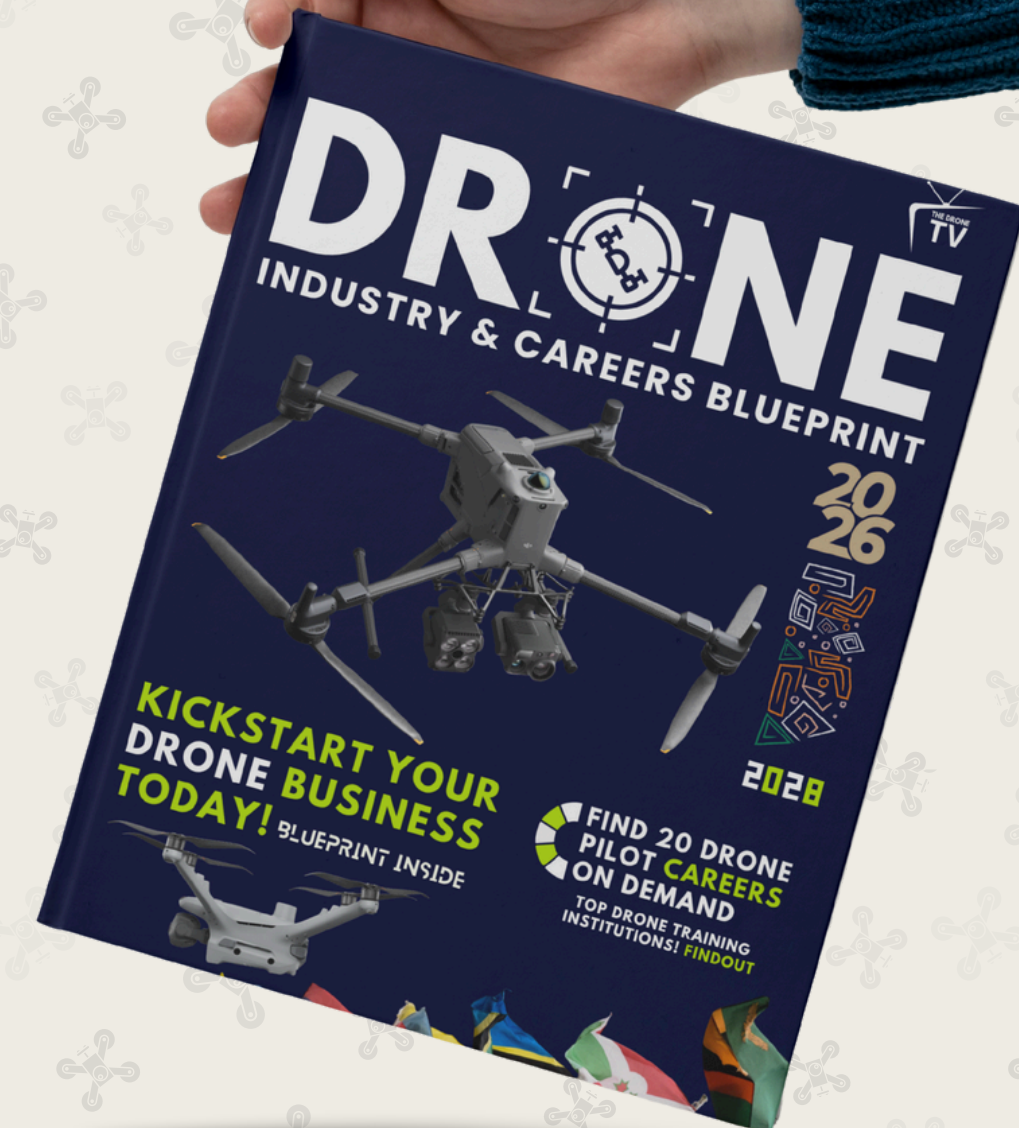
Originally conceptualized to bridge information gaps within the rapidly evolving drone sector, its core mission has been to enhance collaboration between government entities, private companies, training institutions, and aspiring professionals. Through structured insights, curated listings, and industry-focused content, the platform provides a comprehensive overview of key players, opportunities, and regulatory frameworks shaping the sector.

Recognizing the growing demand for integration between industry and opportunity, the Blueprint has evolved to include strategic advertising, partnerships, and business exposure. This expansion enables decision-makers, innovators, and emerging entrepreneurs to access critical information across industrial, corporate, and public sectors within the drone economy.

Today, the Drone Industry & Careers Blueprint™ stands as an all-in-one resource that promotes innovation, facilitates meaningful connections, and strengthens the growth of Africa's drone ecosystem. It empowers stakeholders, supports career development, and drives industry advancement on both a national and continental scale.

We are proud to partner with you as a valued contributor and user of this platform, supporting your continued growth, impact, and excellence in the drone industry.

www.droneindustryandcareersblueprint.africa





**OVER
20 000+
ACCESS GIFT
VOUCHERS**

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With over **20 000+** digital gift vouchers generated and continuously being distributed, the Drone Industry & Careers Blueprint 2026-2028™ has successfully built and gathered a valuable database of a targeted audience to critical drone industry insights and opportunities. Each voucher serves as a gateway to valuable, curated content empowering users with access to verified drone businesses, career pathways, training institutions, and industry resources.

Our distribution strategy is intentionally focused, ensuring that government stakeholders, private sector decision-makers, educational institutions, and aspiring drone professionals receive relevant, actionable information. This precision targeting enhances engagement, increases conversion potential, and positions our partners directly in front of a qualified and motivated audience.

By integrating verified industry players into this ecosystem, we not only promote trust and credibility but also create meaningful visibility for businesses looking to expand their footprint within South Africa's growing drone economy. Partnering with the Drone Industry & Careers Blueprint™ means aligning your brand with a platform that delivers reach, relevance, and real industry impact.





DRONE TV AFRICA BEST DRONE PRODUCT
PICTURE AWARD 2026

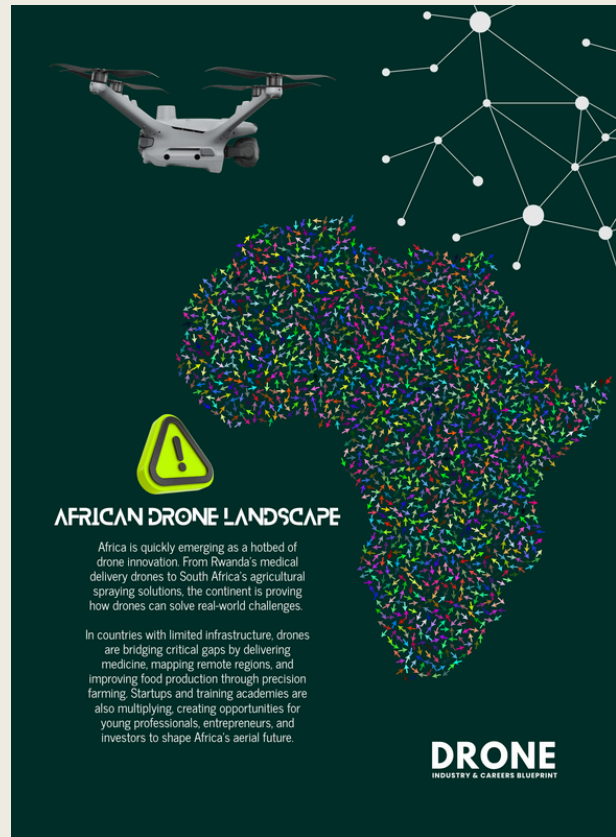
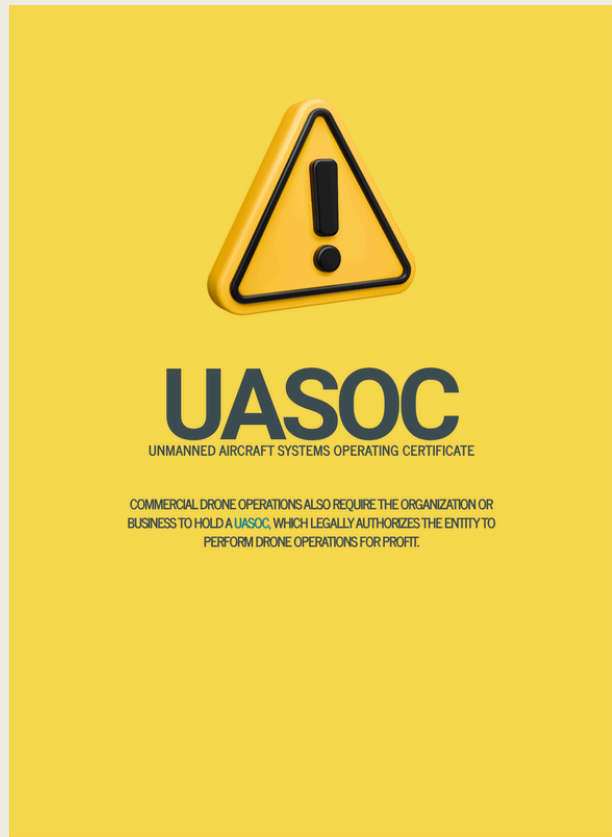
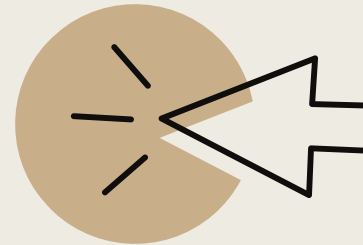


A GLIMPLSE INTO THE GUIDE

ZOOM IN

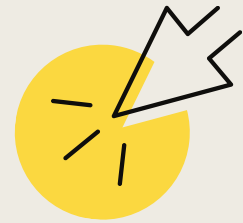


CLICK ON THE DRONE TO VIEW DRONE TV AFRICA



BUY

NOW



PUBLICATION DEMOGRAPHICS

A4 | Full Colour | Premium Digital & Print Edition

Page Count: 80–200 pages of curated drone industry insights, opportunities, and verified listings

The **Drone Industry & Careers Blueprint™ 2026** is strategically designed for a highly targeted and influential audience across the unmanned aviation ecosystem, including:

Government Officials (Regulators, Policy Makers, Departments)

Executives, Directors, and Industry Leaders

Supply Chain & Procurement Managers

Investors & Venture Partners

Corporate Organisations & **Private Sector Stakeholders**

Training Institutions & Academia

Entrepreneurs & Drone Startups

Buyers, Innovators, and **Technology Adopters**

The digital **e-book** is accessible via **online purchase** or **through a free access gift card to a targeted audience**, ensuring broad public reach, high engagement, and continuous industry exposure.

TARGETED AUDIENCE

National & Provincial Government Departments

Trade Shows, **Drone Conferences**, and Industry Events

Aviation & Technology Expos, Indabas, and Summits

Chambers of Commerce & Business Networks

Direct Digital Distribution to Targeted Industry Databases

Projected Annual Print Run: **15 000 copies**

Projected Digital Reach: **240,000+** e-book users

Projected Audience Reach: Over **250,000+** targeted industry participants



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FULL DETAILS INSIDE THE DRONE & UNMANNED CONFERENCE



BE PART OF

VERIFIED & TRUSTED DRONE BUSINESS INSTITUTIONS



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SOMETHING
AMAZING
TOGETHER



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